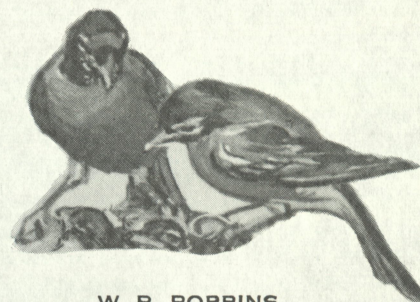


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ANA R55407 TNA 1215

March 27, 1969

Mr. Edward C. Rochette, Chairman  
National Coin Week 1969  
American Numismatic Association  
P. O. Box 2366  
Colorado Springs, Colorado 80901

Dear Mr. Rochette:

Thank you for giving us a theme for National Coin Week that has depth, is geared to our times and readily workable. As an individual competitor I sometimes feel I'm trying to be ANA's answer to the PILL. First I put together a 33 foot exhibit presenting your idea, Gladys Robbins version for the Corpus Christi Show. Each of the coins in the exhibit I had photographed, the prints being one and a half times the size of the coin. This helped to show the detail of whatever food it represented. This with pictures of these foods as planted or as harvested or as served in the various countries of the world. After the show I took the coins off, centered the photograph, mounted them on corrugated cardboard and covered them with plastic. There are eleven of these, lightweight enough that I can carry them in to the various schools, etc. (I could not have managed 11 cases alone). The companion posters I use - The ANA explanation of Coin Week and the reasons for this year's theme - at the beginning, and the FAO which covers the coins already issued, those to be issued, a little about some of their accomplishments ending with a quote from President Eisenhower is my windup. I show the children our new Governor's picture and the copy of the proclamation he sent me - tell them about my petition and let them figure out how old they will be when the 200th Birthday of the Declaration is celebrated and let them sign. Then I pass around a few coins. A most rewarding 45 - 50 minutes. They generally have brought a few coins to show me, if their teacher prepares them for my coming. Yesterday I hit a class of low income kids with a substitute teacher and it was an exhausting 40 minutes.

That's one of three programs in my "Have program will travel" campaign. Birds on Coins (Exhibit and 100 slide program which I can shorten to any length) and Maximilian's Coins & Castle.

I would like to make two suggestions for the next time NCW Rules are reviewed. First, please allow more time from the close of NCW to deadline on Scrapbook. For one thing, you will miss the May 1st Monthly publications - and they will be publicizing things you did in March. Then you can't go full steam ahead right through the 26th and do justice to the scrapbook.

Then I would like to suggest that 2 points be given for signing up a new subscriber in a Coin Periodical. We find a new collector and get him involved in the local club. We next encourage him to subscribe to one of the periodicals - then join TNA - then join ANA. You can't get them on the dotted line for ANA until they have nurtured into strong collectors. Right?

cc: Other NCW Committeemen

- Gladys Robbins